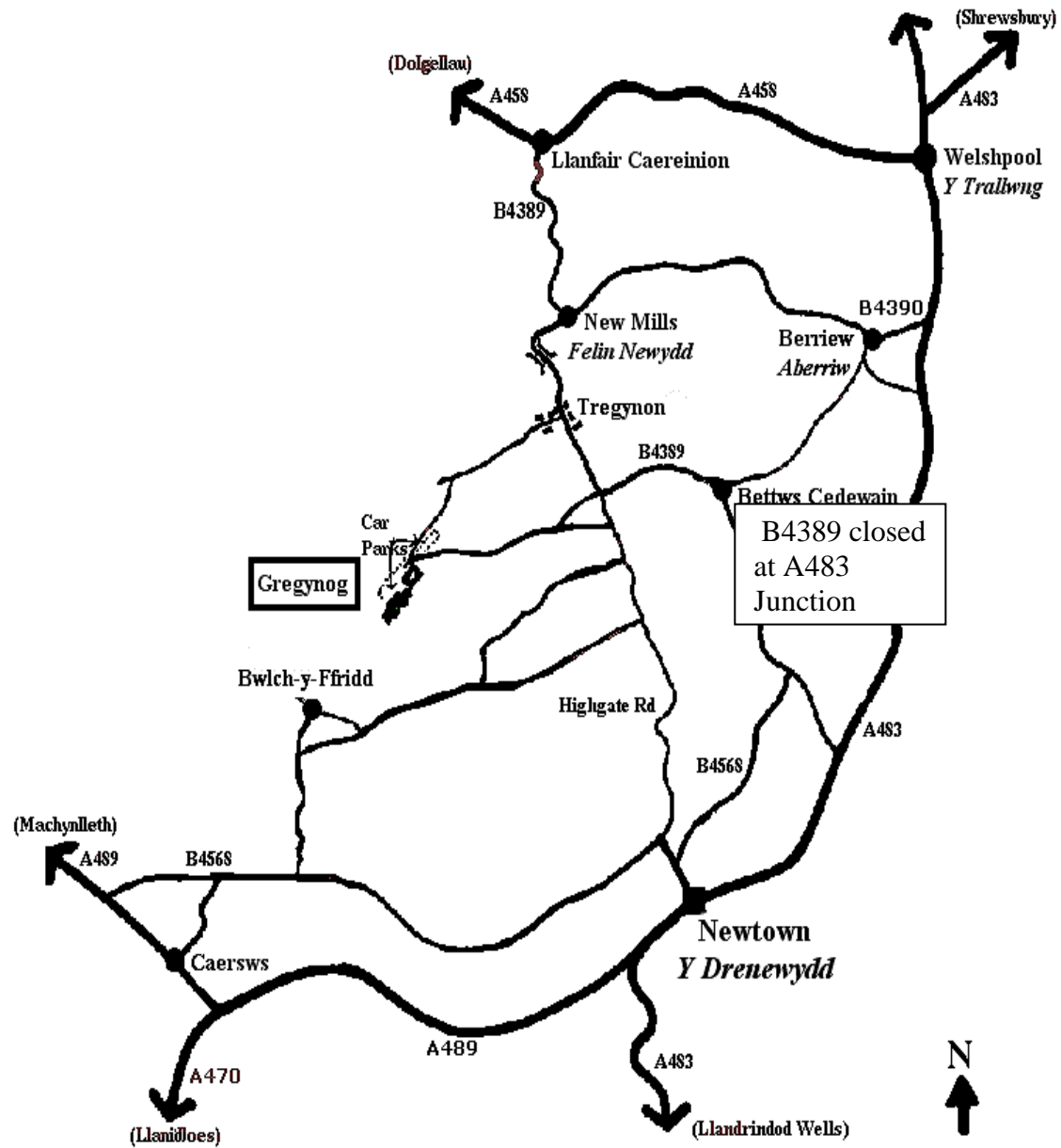


## Directions to Gregynog



# Rural Health Innovation: Sharing and Adopting the Learning

*A one day conference to celebrate  
innovation and achievements  
in rural health and wellbeing*

**Tuesday 20<sup>th</sup> September 2011**

**10.00 am to 3.45 pm**

**Gregynog, Newtown, Powys**

**Free of Charge**

## Rural Health Week September 18<sup>th</sup> – 24<sup>th</sup> 2011

“Achieving rural health and wellbeing - responding to a changing world”

As a key element of Rural Health Week 2011, this conference

### “Rural Health Innovation: Sharing and Adopting the Learning”

highlights the innovative practice and achievements of rural health and wellbeing projects and initiatives that have taken place as a result of funding in Wales by the Rural Health Innovation Fund.

The Rural Health Innovation Fund is one aspect of implementation of the Rural Health Plan for Wales, which identifies three key themes: access, integration and community cohesion and engagement. The Plan states: "Rural health cannot be considered in isolation from social, economic, transport, housing and social care matters, reinforcing the need for rural proofing and integrated planning and service delivery." This conference will focus on the wide range of different approaches being taken to deliver health and wellbeing services in rural areas.

The conference will provide delegates with the opportunity to learn how others are tackling the many challenges that working and living in a rural area pose. A key element of the day is not only to share the learning from the experiences of these innovative projects but also to explore ways to build on this learning. This will be a first step towards ensuring that successful initiatives are transferable, mainstreamed and sustainable.

The conference will include a poster wall of the Rural Health Innovation Fund projects and there will be opportunities for networking.

The Database of Rural Health Good Practice provides information on projects which demonstrate people and agencies working together to cross boundaries in order to do things differently to improve health and wellbeing outcomes throughout the UK. Rural Health Innovation Fund projects are being added to the Database. More information is available at: [www.ruralhealthgoodpractice.org.uk](http://www.ruralhealthgoodpractice.org.uk)

## Rural Health Innovation: Sharing and Adopting the Learning

### Programme

10 am	Registration and Coffee
10:15 am	<b>Welcome:</b> Professor Marc Clement, Chair of Rural Health Implementation Group
10: 20 am	<b>Opening Address:</b> Lord Elystan Morgan
10:30 am	<b>Making a Difference – Delivering Better Rural Health</b> Helen Howson, Head of Primary and Community Strategy, Welsh Government
10:50 am	<b>Delivering Rural Health Care Services:</b> Dr Lyndon Miles
11:10 am	<b>Rural Health Telemedicine</b> Dr Alan Axford and Delyth Lewis
11:30 am	Coffee, networking
11:45 am	<b>Highlights on Rural Health Innovation in Wales</b> Stephanie Best, Rural Health Scholar (Projects) Dr Fiona Williams, Research Manager IRH (Development Sites) Move into workshop
12:15 pm	<b>Developing new ways of working in rural communities</b> Workshop sessions with projects divided into following categories: <b>A</b> Telemedicine and ICT <b>B</b> Community engagement <b>C</b> Service improvements and New Planning Models for better Rural Health <b>D</b> Workforce development. What each of the projects has learnt from its pilot scheme & how they are taking their learning forward
1:00 pm	Lunch, networking and poster viewing
2:00 pm	<b>Developing new ways of working in rural communities</b> Workshop sessions with projects divided into following categories: <b>A</b> Telemedicine and ICT <b>B</b> Community engagement <b>C</b> Service improvements and New Planning Models for better Rural Health <b>D</b> Workforce development. What each of the projects has learnt from its pilot scheme & how they are taking their learning forward
3:00 pm	<b>What and where next?</b> Helen Howson
3:10 pm	<b>Panel – Q&amp;A Session</b> Members Chair – Professor Marc Clement, Helen Howson, Stephanie Best, Dr Fiona Williams, Jane Randall-Smith, Dr Alan Axford, Dr Lyndon Miles, Cllr Meryl Gravelle and Jane Jeffs
3: 40 pm	<b>Closing remarks and depart:</b> Lord Elystan Morgan